



**National Association of
Retail Optical Companies**
Professionalism Consumerism Education

NAROC Membership Application

Thank you for your interest in joining the National Association of Retail Optical Companies (NAROC). NAROC represents retail optical companies, employers of opticians, and vision care entities affiliated with optometrists and ophthalmologists nationwide, advocating on behalf of the industry to protect access to affordable, high-quality eye care. Please complete the application below and return it using the instructions at the end of this form. We look forward to welcoming you as a member.

Date:	
Company Information	
Company Name:	
Trade Name(s), if different:	
Mailing Address:	
Main Phone Number:	
Company Website:	
Operations	
State(s) of Operation:	
Number of U.S. Retail Locations:	
Company Leadership	
President / CEO:	
Chief Operating Officer:	
Medical Director / Head of Professional Relations:	
Primary Contact for NAROC Communications	
Contact 1 Name:	
Contact 1 Title:	
Contact 1 Phone:	
Contact 1 Email:	
Secondary Contact <i>(optional—for billing, legislative updates, or newsletter distribution; once membership is approved, additional contacts may be included upon request)</i>	
Contact 2 Name:	
Contact 2 Title:	
Contact 2 Phone:	
Contact 2 Email:	



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By submitting this application, Company agrees to abide by the NAROC Bylaws and to pay dues as prescribed by the Association.

Signature:	
Printed Name:	
Title:	
Date:	

Submitting your application:

Please return the completed application by email or mail:

- Email: director@narocvision.org
- Mail: National Association of Retail Optical Companies
Attn: Jennifer Sommer, Executive Director
P.O. Box 240
Bentonville, AR 72712

If you have questions about membership or the application process, please contact us using the email address above.